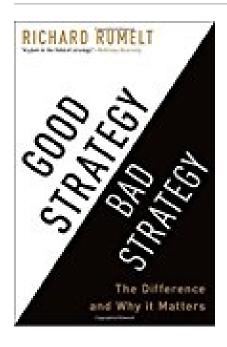
Good Strategy Bad Strategy The Difference and Why It Matters



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